



University of Pannonia

Faculty of Business and Economics

Veszprém | Nagykanizsa

SZABÓ, Lajos
dean



University faculties

- **Business and Economics**
- **Georgikon (Agrarian Studies)**
- **Engineering**
- **Informatics**
- **Human Sciences**



Faculty of Business and Economics

Fields of competence

- Economics
- Business Studies
- Industrial Engineering Management



Departments

Business

- Accountancy and Controlling
- Finances
- Entrepreneurship
- Tourism

Management

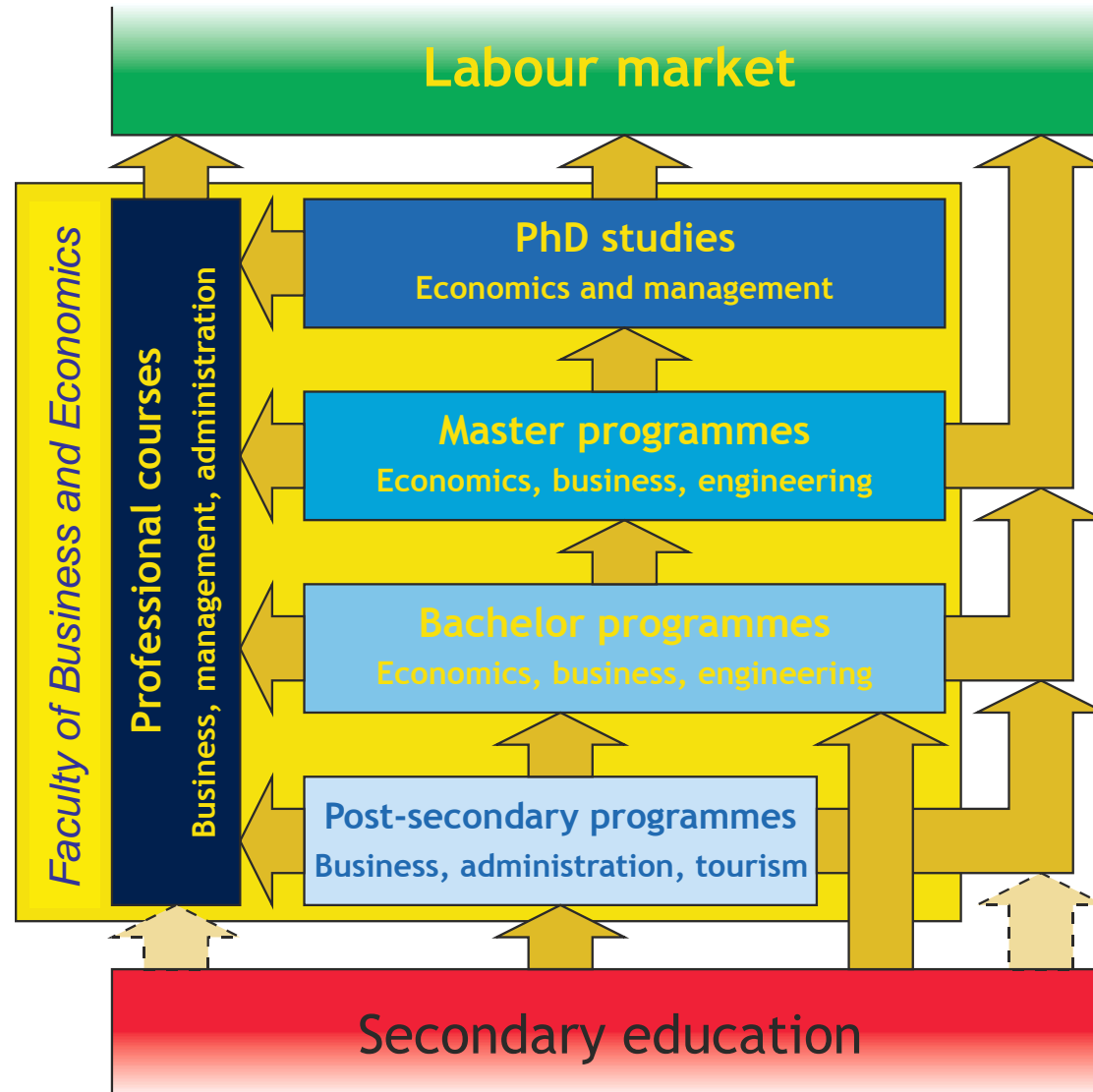
- Management
- Supply Chain Management
- Quantitative Methods

Economics

- Economics
- International Economics



Education





Number of students

Total number	3452
Post-secondary	396
BA/BSc	2405
MA/MSc	588
Postgraduate	30
PhD	33



Programmes

Bachelor	Master
Economics	
<ul style="list-style-type: none"> ▪ Applied Economics 	<ul style="list-style-type: none"> ▪ Economic Analyser*
Business Studies	
<ul style="list-style-type: none"> ▪ Human Resource Management ▪ Management and Business Administration* ▪ International Business ▪ Finance and Accounting ▪ Tourism and Hospitality* 	<ul style="list-style-type: none"> ▪ Accounting ▪ International Business Management and Leadership ▪ MBA ▪ Logistics ▪ Tourism Management*
Industrial Engineering Management	
<ul style="list-style-type: none"> ▪ Industrial Engineering Management 	<ul style="list-style-type: none"> ▪ Industrial Engineering Management

* Available in English as well



Programmes

Professional Programs

Hungarian language

- Quality Engineering
- Project Management

Hungarian language (starting in 2014)

- Financial manager

English language

- EU Project Manager

Research Projects

Optimization



Corporate culture





Research Projects

System-oriented approach

Reliability-based
Maintenance

Telematics
in the Logistics

Resource
Optimization

D-e-Meter

Quality Insurance in
Hungarian Higher
Education

Measurement
Uncertainty

Maintenance Project
Success

Project Planning
and Optimization

NOVALOG
Project

Sport Event Projects

Behavioral approach

German-Hungarian
Corporate Culture

SMILE
Project

E-business
Strategies and Culture

Project Leadership

Project Strategy

IMAGINE
Project

Knowledge
Management



Further information

<http://en.gtk.uni-pannon.hu/>